

PremiumTouch Carpet Cushion Benefits

★ **Unsurpassed Comfort Under Foot**
Enhanced urethane cushion technology

Simply the most comfortable carpet cushion for long lasting, beautiful floors

★ **Extended Carpet Warranty**
Doubles Shaw's 7 Year Warranty* to 14 Years when purchased with 4-Star Products

Doubles Shaw's 10 Year Warranty* to 20 Years when purchased with 5-Star Products

Preferred cushion for ease of installation with SoftBac® Platinum carpets

★ **Environmentally Responsible**
Made with natural oils

Reduces dependency on petroleum-based products

Backing made with recycled content

**Applies to Shaw's texture retention warranty*

PremiumTouch Carpet Cushion Specifications

Density	8.0 lb
Thickness	7/16"
Roll Size	6' x 38'
Sq.Yds/Roll	25
Roll Weight	75 lbs.
British Spillage E	passes
FHA Certified	yes
Insulation Rating	R 1.35
Natural Oil Chemicals	Yes
Recycled Content	Yes

Stretch-in installation only



Green. It's something we never forget.
That's the **Shaw Green Edge** |-



Shaw

Where Great Floors Begin
shawfloors.com

PremiumTouch Carpet Cushion

- ★ Unsurpassed Comfort Under Foot
- ★ Extended Carpet Warranty & Exceptional Performance
- ★ Environmentally Responsible

EXTEND THE LIFE OF YOUR FLOOR.



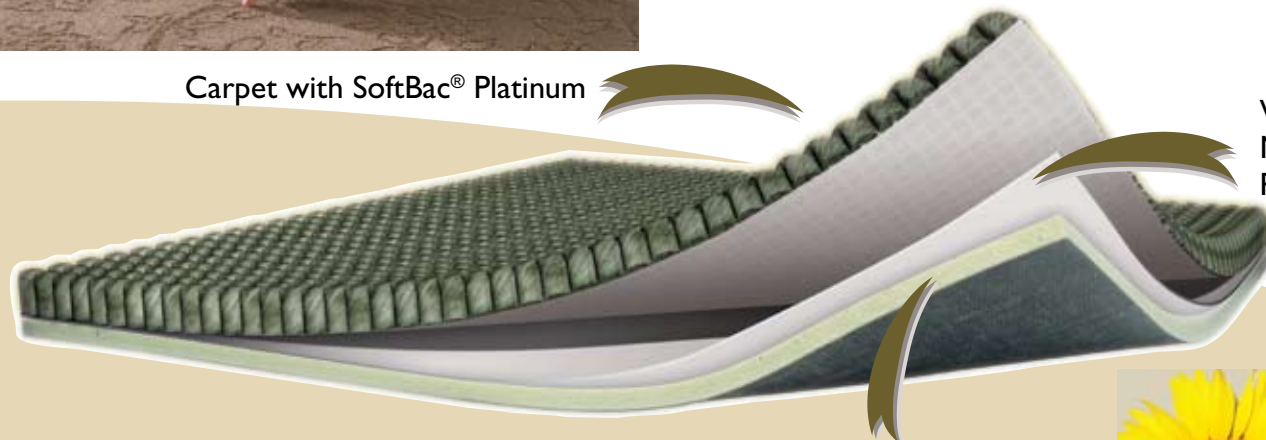
I want a floor that gives me everything I could ever want for a beautiful and lasting foundation.



Carpet with SoftBac® Platinum



Unsurpassed comfort.
Exceptional performance.
Extended carpet warranties.
Environmental responsibility.



Worry-Free
Moisture
Protection

Innovatively Designed
from Natural Oils

Patent pending



Want to double the warranty of your new Shaw carpet?

You can, with the right cushion—PremiumTouch!

Shaw's PremiumTouch cushion doubles the texture retention warranty of our 4- and 5-star carpet styles.

- * Limited Life of the Home cushion warranty
- * Limited 7-year texture retention warranty extended to 14 years
- * Limited 10-year texture retention warranty extended to 20 years
- * Cushion warranty guarantees replacement of cushion during the extended warranty period
- * Texture retention warranty promises exceptional appearance retention

Shaw backs up its PremiumTouch cushion product with a Life of the Home Cushion Warranty plus extended texture retention warranties on all 4- and 5- Star Shaw carpets when installed over PremiumTouch cushion. Shaw doubles the texture retention warranty on all 4-Star and 5-Star carpets, from 7 to 14 and 10 to 20 respectively.*

*Warranties must be claimed by original purchaser.