

WOOL WISDOM MAINTENANCE

Naturally easy maintenance

To protect the investment made in your purchase of Godfrey Hirst carpet, it is important to follow prescribed maintenance periodically to keep it looking and performing at its best. Cleaning at regular intervals - rather than waiting until the carpet is heavily soiled - actually extends its life. And when carpet life is increased, so is the return on your investment.

Properly maintained carpets enhance the appearance and atmosphere of interiors either contract or residential. A well-maintained Godfrey Hirst wool carpet absorbs dirt, airborne dust particles, fumes and noise. It even makes the indoor environment more hygienic. Maintenance makes sense. Maintaining the beauty of wool carpet is exceptionally easy - in fact, a lot easier than most people think. The wool's unique and complex fiber structure releases soil up to 25% more readily than synthetic fiber carpet. Not only that, the scaly outer structure holds soil high on the pile, right where the vacuum can lift it out. Quickly and easily.

Interim Maintenance

Occasionally, more comprehensive cleaning is needed to restore color and appearance. Impregnated absorbent compound - inert powders made up of a mixture of cleansing agents and solvents - can be brushed into the carpet pile to absorb dirt from the carpet fiber.

Periodic Maintenance

Thorough cleaning is required periodically to remove the deepest soil. There are many deep cleaning methods you can use to ensure the beauty and life of your Godfrey Hirst wool carpet. When having our wool carpet professionally cleaned, use a reputable company and check references.

CFI Installers are Committed to Excellence
To find a Certified Wool Care Specialist:
800-272-7012

SPOT REMOVAL GUIDE

SPOT

Order of Treatment

	Step 1	Step 2	Step 3
Alcoholic Beverages	1	2	
Bleach	1	2	
Blood	1	2	
Butter	3	2	
Candle wax **			
Chewing Gum	4	3	
Chocolate	2	3	
Coffee	1	2	3
Colas and Soft Drinks	1	2	
Cooking Oils		4	2
Cream	2	3	
Egg	2		
Floor Wax	3	2	
Fruit Juice	1	2	
Furniture Polish	3	2	
Gravy and Sauces	5	2	3
Ink (Fountain Pen)	1	2	
Ink (Ball Point)	4	7	2
Ink (Felt Tip)	5	2	6
Ketchup	5	2	
Lipstick	3	2	
Mercurochrome *	2	10	
Milk	5	3	2
Mustard	2		
Nail Polish	6	3	
Oil and Grease	3	2	
Paint (Latex)	1	2	3
Paint (Oil)	9	3	2
Rust	3	2	8
Salad Dressing	2	3	
Shoe Polish	3	2	
Soot	3	2	
Tar	3		
Tea	1	2	3
Urine (fresh)	1	2	
Urine (old)	1	2	10

TYPE OF TREATMENT

1. Add cold water and blot
2. Detergent solution or WoolClean Dry Spot Remover #1*
3. Methylated mineral spirits, turpentine, or WoolClean Dry Spot Remover #2*
4. Chill with aerosol freezing agent or ice cubes in a plastic bag. Pick or scrape off gum.
5. Warm water
6. Clean nail polish remover (preferably acetone)
7. Isopropyl alcohol
8. Rust remover
9. Absorbent powder (e.g., salt, talc or Absorb-It™*)
10. Absorbent cleaner (Host®, Capture® Dri-Matic®)

Warnings

Some chemicals are hazardous (corrosive, toxic, flammable, etc.) and should be used with great care, strictly in accordance with their use and safety instructions.

DO NOT apply stain repellent treatments which contain any silicone because they tend to accelerate soiling of the carpets.

Always pre-test a cleaning agent in an inconspicuous place, such as under a piece of furniture or in the corner of the room, to insure it doesn't remove color.

Cleaning Agents for Spot Removal

Detergent Solution

Mix one teaspoon of clear dishwashing liquid or detergent powder (containing no bleaches or alkalies) with a cup of warm (not hot) water. This solution must be well rinsed with clear water. WoolClean Spot Remover #1.

Solvent

A dry cleaning solvent (available at grocery, drug and hardware stores) such as Methylated mineral spirits, turpentine, or WoolClean Dry Spot Remover #2

Absorbent Cleaners: Host®, Capture® or Dri-Matic®

To obtain a WoolClean Spot Removal Kit call:

800-480-7134 for your nearest Godfrey Hirst Carpet dealer or 800-367-0462 to place an order

WOOL WISDOM

Care Tips

WOOL WISDOM

A simple maintenance program including regular, interim and period cleanings will keep your carpet looking as good as the day it was installed.

REGULAR MAINTENANCE

The simplest and most requested maintenance involves vacuuming and spot removal; as well as preventive measures.

Vacuuming

Regular and thorough vacuuming once a week (more often in heavy traffic areas) is an economical and effective way to remove soil and dirt particles before they become embedded into the pile of the carpet. For best results, empty your vacuum bag when half full. An upright vacuum with a beater bar/brush is best for cut pile carpet. A suction only vacuum is recommended for loop pile Berber carpet to prevent excessive fuzzing.

Spot and Stain Removal

With spot and stain removal, speed is of the essence.

Blot up liquids with paper towel or absorbent cloth. Scoop up solids with the end of a knife or spoon.

Apply spot removal agent to clean cloth, not directly on the spot. Use small quantities. Always work inwards from edge to prevent spreading. Do not rub. Do not over-wet the carpet pile. Blot as dry as possible with clean towel.

Preventive Measures

Place absorbent mats at entrances to your home. Regularly change filters in your heating and air conditioning systems.

Clean traffic lanes and in front of frequently used chairs with an absorbent powder.

Do not apply stain repellent treatments that



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